

Waters Today Open Board Meeting

7 June 2018

Attendance:

Board Members: Rick Bolliger, Sara Byerly, Leah Rieger, Karen Nevotti, Kortney Moore, Jessica Kaune, Vanessa Summers, Amy Vecchioni, Laura Earle, Cookie Silvia, Nicole Kerstetter

LSC Members: Erica

Visitors: Paul Reschke, Amy Yoder, Carolyn Byerly Dean, Ron Dean, Amy Straky, Jessie Novak, Jennifer Davidson, Hope Nichols, Justin Kerstetter

Mission Statement: WatersToday was created for the purpose of raising and administering money to support Waters Elementary School. Working collaboratively and respectfully with the Thomas J. Waters Elementary administration, faculty and Waters community, WatersToday strives to continually support, augment, and enhance the educational experience of Waters Elementary students. Our primary focus is to support the Waters Ecology program and strategic school initiatives.

Secretary Update – Laura Earle

Approval of May minutes; Unanimous vote: yes

Bylaw update: will plan to take comments around bylaws via slack and have a new version + policy to vote upon in the fall

Yubbler project – Sara Byerly

Amy Straky working on Yubbler setup

Friends of Collaborative Update – Sara Byerly, Kortney Moore and Leah Rieger

~15 schools gather regularly to share ideas

WT board would like to move toward a model where WT offers an amount to Waters LSC & ILT to budget, then review and approve

Grant Update – Sara Byerly and Rick Bolliger

Lots of new grants to fund ecology!

Keen (shoes) (\$7.5K),

Cliff (bars) (\$7K),

Peoples Gas (\$5K)

Looking at Field for STEAM & many others...

Treasurer Update – Rick Bolliger

Officially exceeding goals for the year!

Fundraising Update – Leah Rieger, Jessica Kaune and Jessie Novak

Walkathon totals are in & it was a success

Waters Dines Out over summer

Volunteer Update – Karen Nevotti and Vanessa Summer

6/8 Field Day and Walk-a-thon

6/15 Volunteer Appreciation Breakfast

6/12 Help pull down artwork from show

6/18 Kinder Graduation

6/18 Ms. Vecchioni's creative school grant exhibition

Would like to set up fixed weekly volunteer positions in the school

Amy V NEEDS more volunteers for arty stuff; very few people come out to help

Communications Update – Cookie Silvia and Kortney Moore

Transition is in progress and will continue through summer

Year in Review – Sara Byerly

- Rebranded Annual Give to Pledge Drive, surpassing our goals by involving the entire community and “filling the backpack”
- Business Sponsor program is in its 2nd year and has raised over \$25K
- Tapped into parent volunteers to develop our CRM via Salesforce
- Utilized new software BidPal/OneCause for our auction/donation site (and received free on-site support for Big Night!)
- Moved Spirit Wear to an online resource (and out of peoples' basements!)
- Hosted school supply purchasing online through Yubbler, earning \$3.5K for Waters
- Branded Waters Dines Out and raised nearly \$4K
- Big Night 2018 raised over \$85K, surpassing our goal & breaking attendance records
- Little Big Night 2018 grew from last year with hundreds of families participating (and indulging in 100 pizzas and 100s of churros) and enjoying live entertainment
- We have had our first teacher representative, Amy Vecchioni, join the board to improve communication and collaboration with the Waters teaching staff

Presentation of Waters Banner bags to retiring board members - Amy Yoder

Nicole Kerstetter, Vice President is resigning

Cookie Silvia, Communications Chair is resigning

Karen Nevotti, Volunteer Chair is not renewing her term

Board Elections

- President: Sara Byerly; Unanimous Yes
- Vice President: Jessie Novak; Unanimous Yes
- Fundraising Co-Chair: Leah Rieger; Unanimous Yes
- Treasurer Co-Chair: Paul Reschke; Unanimous Yes
- Volunteer Co-Chair: Hope Nichols; Unanimous Yes
- Communications Co-Chair: Jennifer Davidson; Unanimous Yes
- Secretary: Laura Earle; Unanimous Yes

Next meeting: Closed, July 9

Meetings for 2018-19 will move to 2nd Mondays, alternating between open/closed