



WATERS WILDCAT WALK-A-THON

This year, WatersToday has combined our Walk a Thon and Pledge Drive to have one fall event! We hope this will help streamline our fundraising efforts throughout the year.

If you are a longtime Waters family, you may have some questions. We have tried to answer them below! As always, reach out by emailing info@waterstoday.org if you want more information!

1. Why did you move the walk to fall?

Due to the school closure in Spring 2020, we had to cancel the event. So that all students could participate, we decided to move this annual event to the fall! Additionally, this is a great way to kick off the school year and encourage students to get moving.

2. Why did you merge these two events?

We wanted to create one large fall event to celebrate our students and raise money for our school.

3. Do I have to give \$500 per child?

No! While we have set a **\$500 per family** goal, we know that many families will not be able to contribute at that level. Please give whatever amount you are able- every dollar counts! Pledges of any size may be made in one payment or as a recurring monthly or quarterly donation.

4. Do I have to make a personal donation or can we ask friends/family to donate to the walk?

Either or both! Parents can make a single family pledge or students can ask family members and friends for pledges. Social media is a great way to spread the word, just be sure to identify your child's homeroom teacher and/or room number so your donation can be counted towards your child's classroom total.

5. What about business sponsorships?

There are several sponsorship opportunities. Visit www.waterstoday.org/walkaton to see all of the opportunities or contact fundraising@waterstoday.org . Be part of the walk by adding an item to student gift bags, sponsoring the snacks .

6. Why are we trying to raise \$75,000?

Funds raised by WatersToday support a number of crucial initiatives at Waters, including recess supervision, fine arts and essentials classes, and Ecology. We also support the Circle of Help, a parent-run program that aims to alleviate the stress of

financial hardship on local students and their family members by offering assistance through community aid.

7. I typically make a recurring donation, can I continue to do so?

Absolutely! When you pledge online at www.waterstoday.org/walkathon, you will have the opportunity to select this option.

8. Do I have to make a donation?

No - All students can participate in the walk

9. Will you still have the business shopping events?

YES! We hope to have these events in November/December. More details to come!

10. What about Maker Fair and Big Night?

WatersToday is planning both of these events. Our Maker Fair will take place in early December (more details to come). Mark your calendars for Big Night 2022 on Friday, May 20th. WatersToday relies on volunteers to make these events happen. Contact fundraising@waterstoday.org to get involved!