

# WatersToday Board Meeting Minutes

September 13th, 2021

7 p.m. Open Meeting

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## Secretary – Jacqueline Gaines

- Approval of August minutes

## Presidential Team – Vanessa Summer

- Introductions
- Open Positions - 2 year commitment
  - Vice President check in with Vanessa
  - Community and Events check in with Jen
- 2021-2022 Fundraising Proposal will be presented at September 21st LSC Meeting

## ~~Waters Admin / Staff Updates – Sandra Carlson, Nilsa Alvarez, Amy Vecchioni~~

## Ecology Program Updates – Pete Leki

- Glad to see WT subcommittee meeting happening in the garden this morning
- Pete met new principal and will have a Ecology overview meeting soon
- CPS is starting the process of getting parent volunteers back in place - Ecology will need parent volunteers to help assemble paper journals for 3-5 grades
  - Melissa Mendez is working on processing parent volunteer paperwork in office
- CPS vendor license process update - last hurdle is to increase the insurance policy to become in compliance with CPS
- Field trip planning - walking and bus field trips are approved through CPS
  - CPS has approved bus to hold upto 50

## Community & Events Team – Jennifer Davidson

- Overview of Community and Events Position/need co-chair
  - Events guided by interest from school community - fundraising and community events
  - Looking for a partner co-chair and is a great way to meet people across all the grades
- Walk a Thon Update
  - 10/15 happens during the school day
  - Co-chairs lead by 2 parents that have older kids so are looking for new parents to get involved
  - Walk-a-thon merged with pledge drive
  - Suggested per family donation \$500
  - Every kid gets a gift
  - \$75,000 fundraising goal
  - More communication coming through school folders, green notes, and facebook
- Maker Fair Update
  - Initial planning has started with guidance from veteran parents (Lisa and Jill) and looking for new parents to lead next year
  - Historically happens in school gym but this year might move to outdoors at the school or at a place in the neighborhood
  - Cake walk - is so success (\$500) and fan favorite
  - can/will always need volunteer power to setup and teardown the event

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- Big Night Initial Meeting
  - Friday, May 20th at Artifact Events (new location this year)
  - Hoping and planning for in-person even to build positive school community
  - Typical fundraising gala (minus black tie) = Silent auction, raffles, donation appeal
  - Initial meeting coming up in the first week in October and will brainstorm and set theme
  - If you are creative and like to plan parties - join the committee

## Communications & Marketing Team – Mary Gallery and Cara Sullivan

- Intros from Mary and Cara
- In a bit of a transition plan with new admin starting and tech coordinator at the school
- Walk-a-thon Comms Plan
  - First time done in combination with walk-a-ton so want to make sure we're messaging to returning families and welcome "new" families
  - FAQ sheet will be sent home with what to expect - welcome to come watch, volunteer
  - Pledge drive is our big fundraiser
- Future Green Notes
  - Transition to focus on community events and fundraising
  - School news will come through the school and lead by tech coordinator
  - Frequency will change from weekly to less frequently
- Weebly/Mailchimp
  - There will be a transition from dreamhost to another platform
  - Board members, if you notice an email bounce share that with Comms team

## Treasurers – Sam Kaune and Jesse Brannan

- Intro from Sam
- Financial Update
  - Share updates monthly so there is transparency with the financials budget and expenses
  - Ecology and RAS historically 100% funded by WatersToday
  - A portion of the WT funds goes to LSC to administer
- LSC request for funds/Slight Budget Change
- Circle of Help is a parent run group to help families in need - confidentiality - admin and teachers make connections
- Leki: will pursue grants in the future for ecology program. Summer: parent/community help with this would be very useful!

## Volunteer Team – Poppy Brandes and Sarah Anderson

- Book Fair Chair needed (most likely a virtual event)
- Walk-a-thon volunteers needed (a fairly low commitment even!)

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- Harvest Festival
  - Event run by the school in the fall, more details to come
- Website needs updated with current events/fundraising. Volunteer sign-ups will come out through MailChimp
- Parent Meet and Greet- Gideon Welles, Sept 23rd, 7:00
  - <https://waterswear.threadless.com/>
- Looking for social media ambassador for Pre-K through Grade 4.

### **Waters Adam/ Staff Update - Amy Vecchioni**

- Thank you for the coffee and donuts! Very appreciated by the teachers
- Wish list items are rolling in
- Music class may need some items - will connect with Sam

Friday 9/17 - Casual meet-and-greet with parents and the new principal, right after school (3:15). Not officially Waters Today event