

Waters Virtual Big Night 2021

Sponsorship Opportunities



WatersToday welcomes community and family-owned businesses to join our Big Night sponsorship program and support our one-of-a-kind neighborhood Chicago Public School.

Sponsor donations are critical to the success of many programs and services offered at Waters Elementary, including ecology, fine arts, sports and clubs, lunch and recess supervision, curricular materials and so much more. WatersToday accepts both in-kind and monetary donations at all sponsorship levels, and each level includes several brand recognition opportunities.

Support your local school community and distinguish your business at our biggest fundraising event of the year!

BRONZE | \$500

- Business and website link on waterstoday.org/bignight
- Business name recognition in WatersToday news post and Green Notes newsletter
- Business name recognition on Big Night Banner on school grounds
- Business name recognition on Big Night program distributed to those who purchase a party pack
- Branding opportunity on swag in Big Night party kit

SILVER | \$750

- Logo with link displayed on waterstoday.org/bignight
- Business name recognition in WatersToday news post and Green Notes newsletter
- Logo recognition on Big Night Banner on school grounds
- Logo recognition on Big Night program distributed to those who purchase a party pack
- Branding opportunity on swag in Big Night party kit
- Verbal recognition during May 22, 2021 virtual program

GOLD | \$1,500

- Logo with link displayed on waterstoday.org/bignight
- Business name recognition in WatersToday news post and Green Notes newsletter
- Logo recognition on Big Night Banner on school grounds
- Logo recognition on Big Night Program distributed to those who purchase party pack
- Branding opportunity on swag in Big Night party kit
- Verbal recognition during May 22, 2021 virtual program
- Logo recognition on Big Night Auction Site (One Cause)
- Signature cocktail named for your business during Waters Virtual Big Night

Questions? Ready to become a sponsor?

Please contact Kortney Moore at sponsor@waterstoday.org or 773-469-7818.