

Waters Walkathon 2021

Sponsorship Opportunities



WatersToday welcomes community and family-owned businesses to join our Walkathon sponsorship program and support our one-of-a-kind neighborhood Chicago Public School.

Sponsor donations are critical to the success of many programs and services offered at Waters Elementary including sports and clubs, lunch and recess supervision, curricular materials, ecology and so much more. WatersToday accepts both in-kind and monetary donations at all sponsorship levels, and each level includes several brand recognition opportunities.

Support your local school community, encourage physical fitness for our students and distinguish your business at our biggest fundraising event of the year!

FITNESS FUN SPONSOR | \$150

- Sponsor walkathon water, snack or fruit purchase (limited to 4 sponsors)
- Name recognition on signage displayed at snack table

BRONZE SPONSOR | \$250

- Business and website link on waterstoday.org/walkathon
- Business name recognition in WatersToday news post and Green Notes newsletter
- Business name recognition on walkathon banner on school grounds

SILVER SPONSOR | \$500

- Logo with link on waterstoday.org/walkathon
- Business name recognition in WatersToday news post and Green Notes newsletter
- Logo recognition on walkathon banner on school grounds
- Opportunity to add item/postcard in student gift bags (600 students)

GOLD SPONSOR | \$1,000

- Logo with link on waterstoday.org/walkathon
- Business name recognition in WatersToday news post and Green Notes newsletter
- Dedicated social media post recognizing sponsorship
- Prominent logo placement on walkathon banner on school grounds
- Opportunity to host table at upcoming community event to promote your business (in coordination with WatersToday)
- Opportunity to add item/postcard in student gift bags (600 students)

Please email fundraising@waterstoday.org to secure your sponsorship. Thank you!